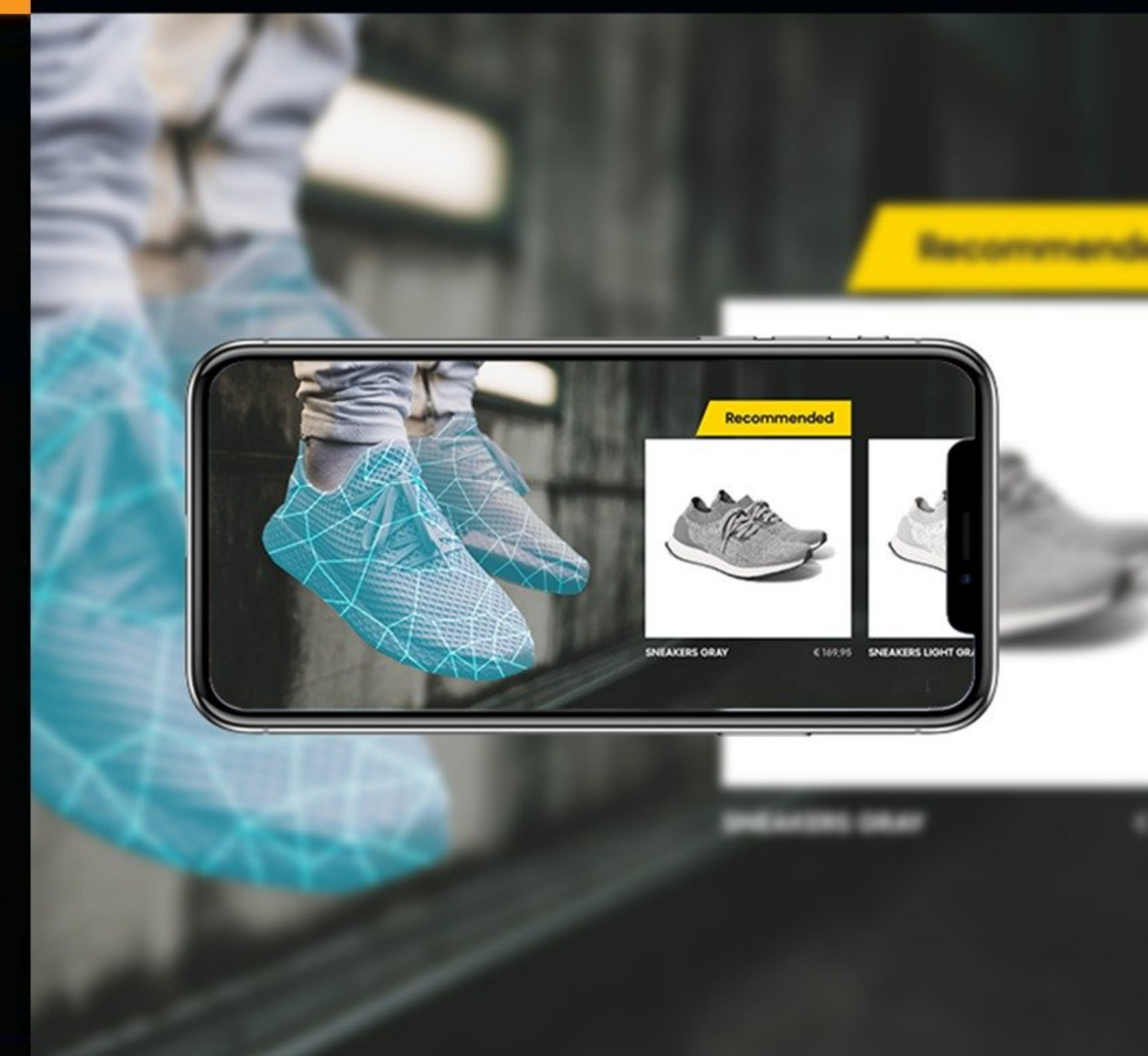
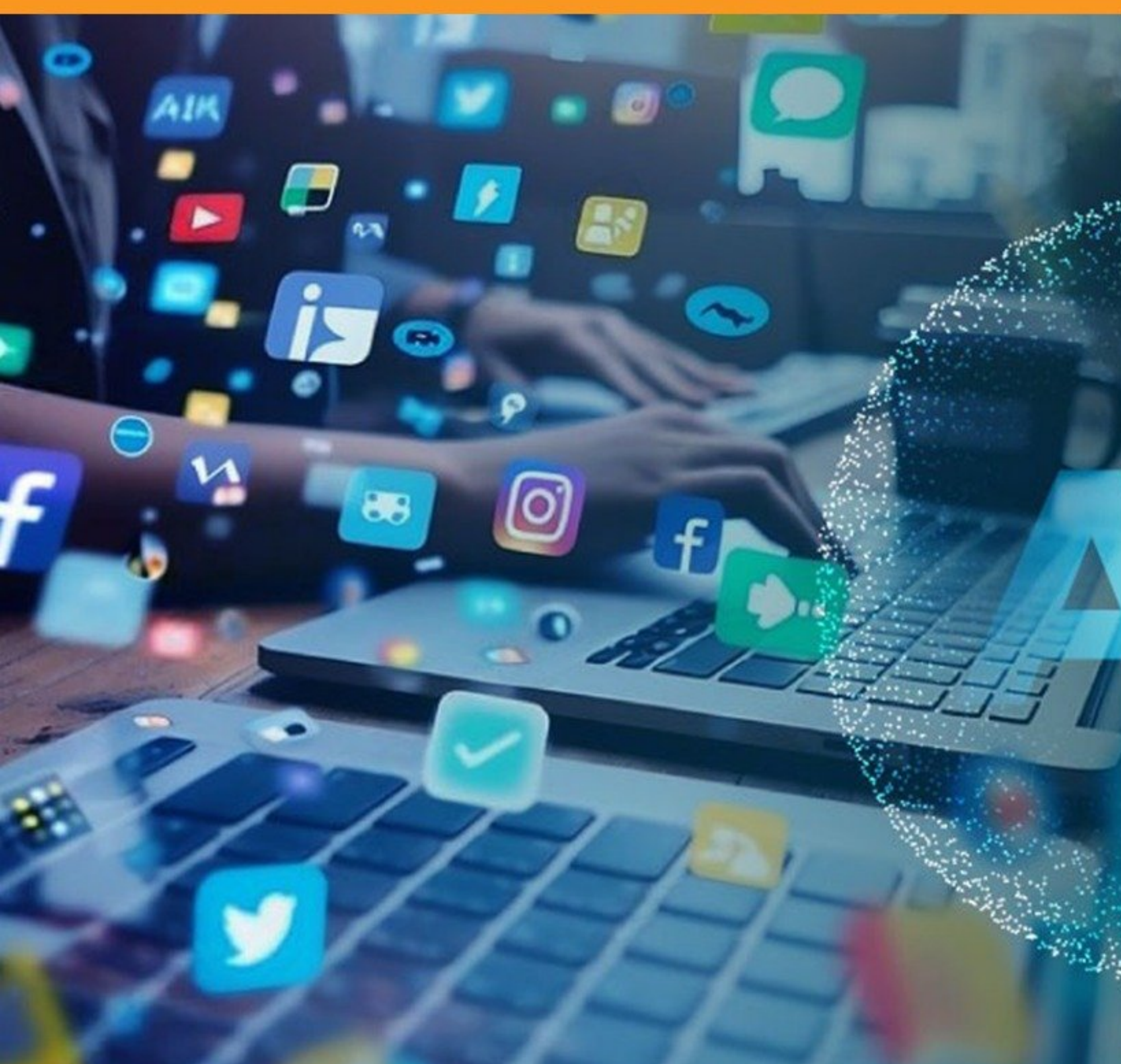


 **Mindzbay**
Digitizing Your Business



www.mindzbay.com



A is for Appreciation

"The deepest principle of human nature is a craving to be appreciated"

Mindzbay **Rule of Thumb** is to practise gratitude by thanking somebody at our place everyday

B is for **Big Plans!**

Yes we have big plans!

Big hairy audacious plans, as we like to call them.

Hairy

We like to think we're going places ...



C is for Coffee

We're never too busy for a coffee break.

Sometimes this is when we do our best work, and it helps us to make sure we're living life in balance.

And remember to bring the sweet treats!



E is for Expectations
Our customers have them.
We like to exceed them.



F is for **Friendship**

Many of us have met some of our best friends at Mindzbay.

Maybe you will too!



H is for Help

We'll never leave you stuck.

Everyone is always here to help.

You just have to ask!



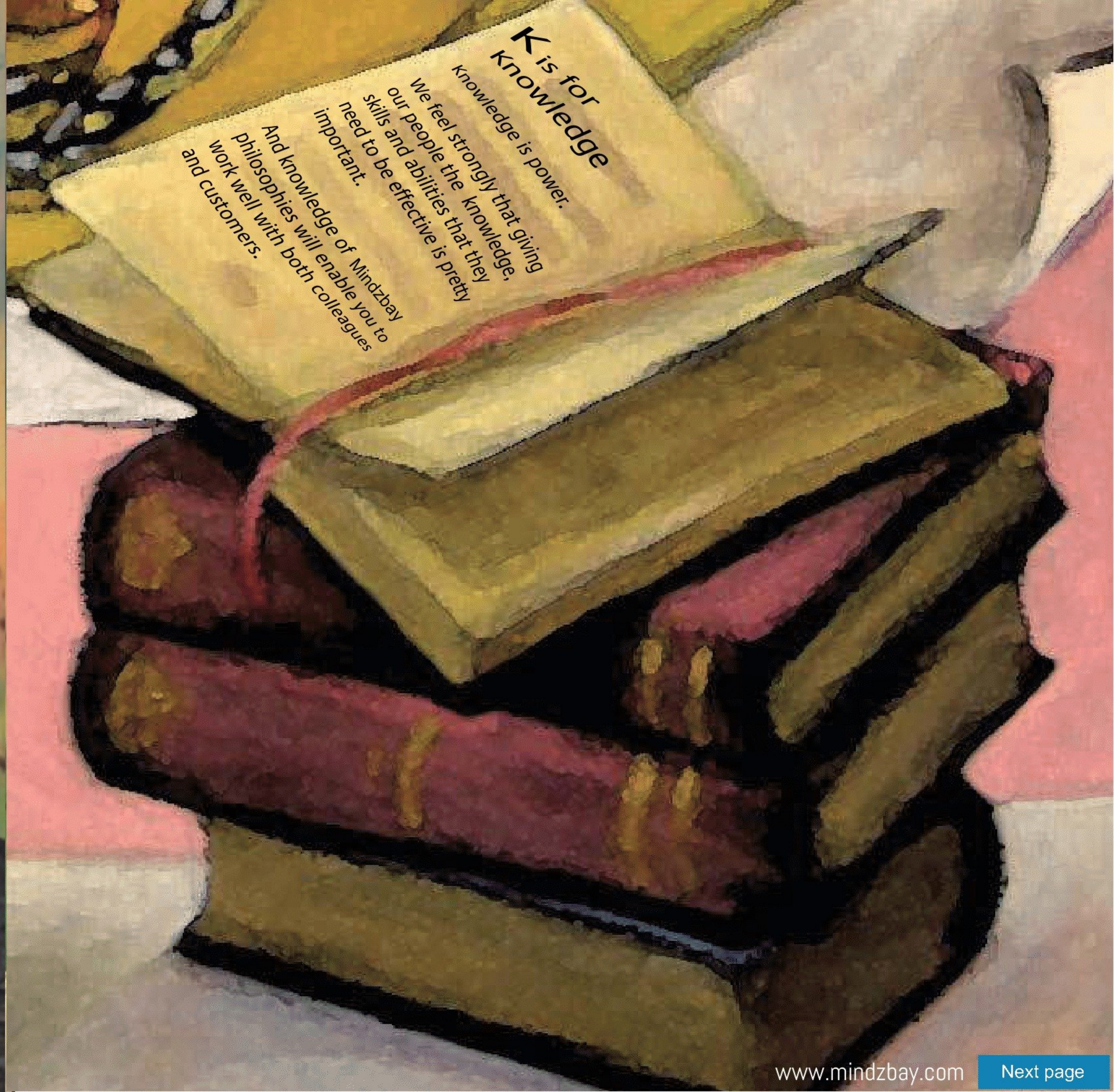
I is for Innovation

Armed with the wisdom that some of the best ideas are the crazy ones, Mindzbay people are constantly innovating. Whether it's a client solution, or developing internal initiatives you'll find that this is a place where creativity counts.



J is for Junaid

The Initiator... the guy with the vision.
Without him, none of us would be here



K is for Knowledge

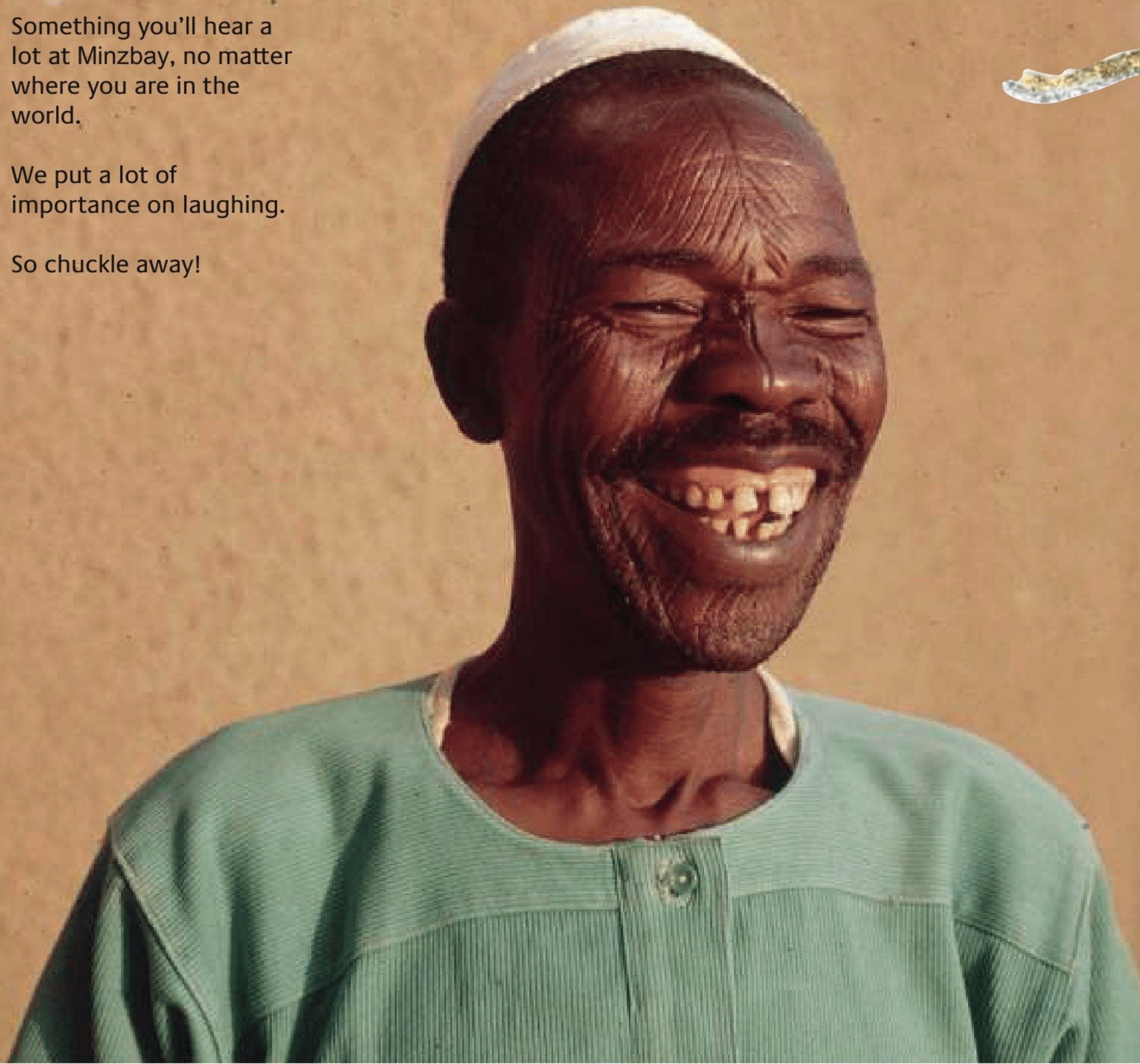
Knowledge is power.
We feel strongly that giving
our people the knowledge,
skills and abilities that they
need to be effective is pretty
important.
And knowledge of Mindzbay
philosophies will enable you to
work well with both colleagues
and customers.

L is for Laughter

Something you'll hear a lot at Minzbay, no matter where you are in the world.

We put a lot of importance on laughing.

So chuckle away!



M is for Magic

This is the stuff that no-one can put into words.

The magic of Mindzbay – we can't really tell you what it is, but we know it's there, and you'll soon find out!



N is for **Newbies**

In a fast growing company such as Mindzbay there are always Newbies!
We welcome them with open arms and enjoy getting to know them.



O is for **Opportunities**

We always look for opportunities, whether it's for
our customers or for our own development.

Keep your eyes open for them!

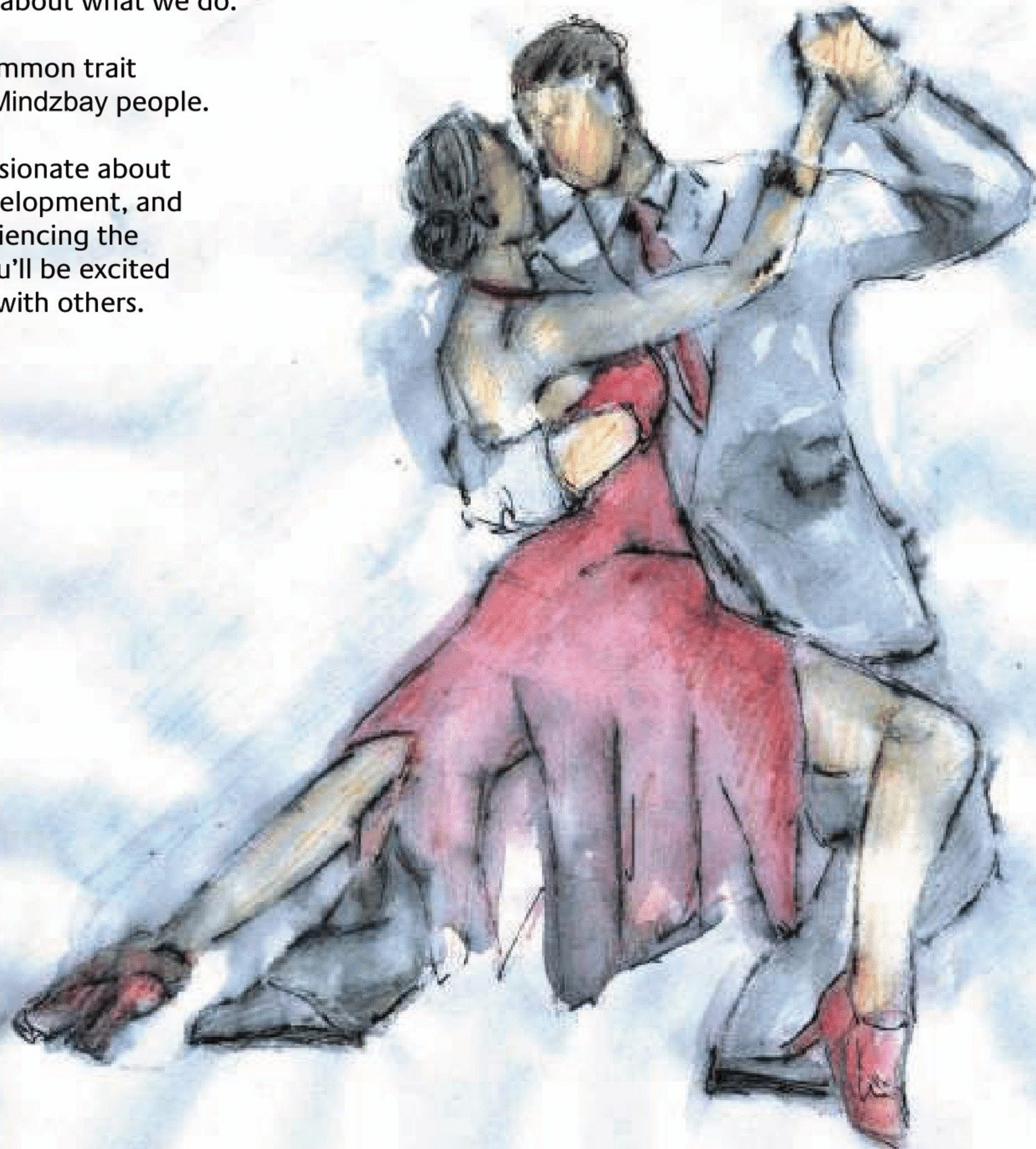


P is for **Passion**

Passionate about what we do.

This is a common trait shared by Mindzbay people.

We are passionate about people development, and after experiencing the 'magic', you'll be excited to share it with others.



Q is for Quiet

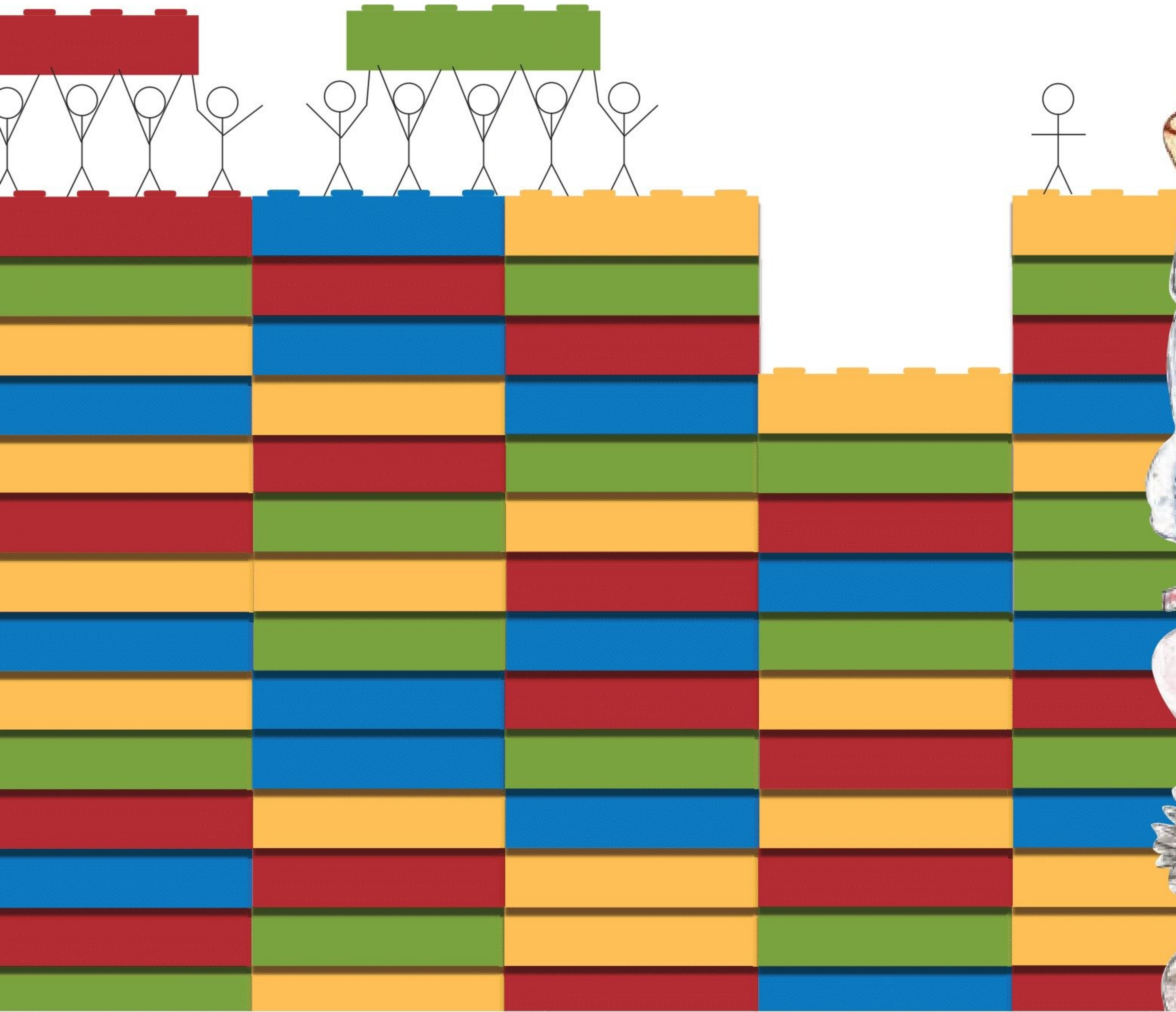
Some of our people have an introverted preference, which can mean they like the space to be quiet.

Others have a more extraverted preference, and you may hear them before you see them!

Either way, we like to make space for both.

R is for Relationships

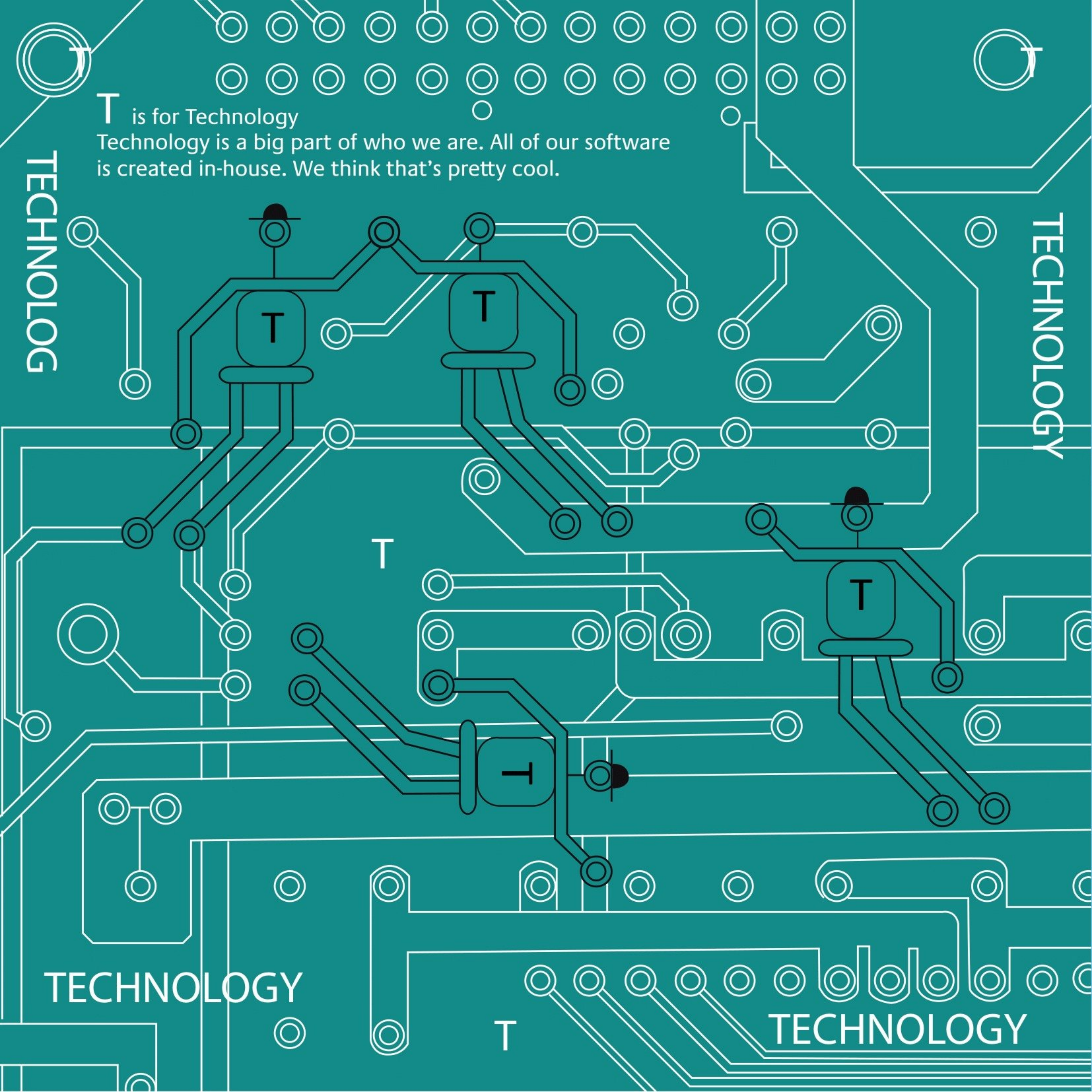
Relationships are where we all make a difference. It's important to us that we work together to achieve a common purpose, and build relationships in the process that can change personal and professional lives.



S is for Slippers

We want you to feel relaxed, comfortable and at home working with us. So get your slippers on and your feet under the desk, because we want you to stay for a while.





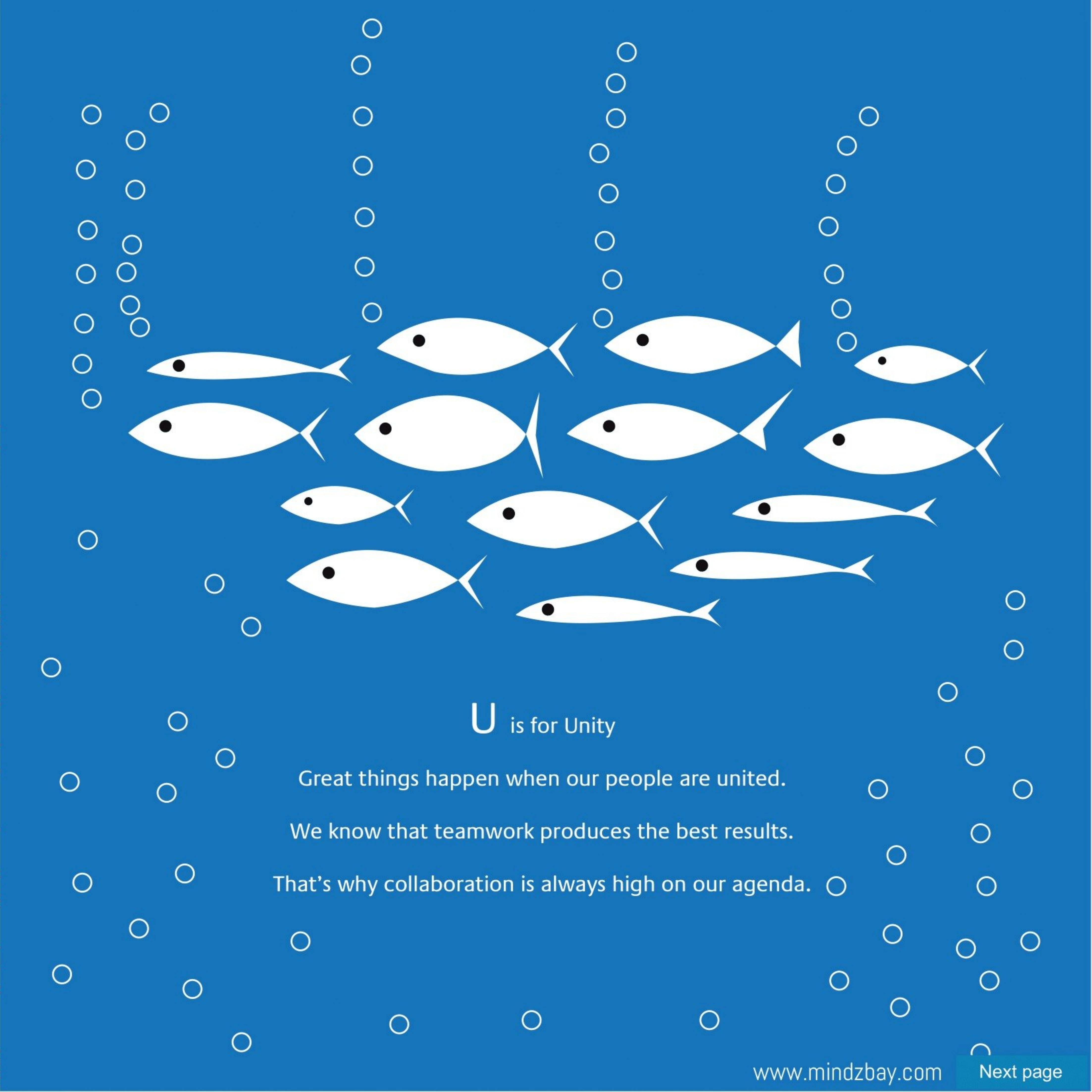
T is for Technology
Technology is a big part of who we are. All of our software
is created in-house. We think that's pretty cool.

TECHNOLOG


TECHNOLOGY

TECHNOLOGY

TECHNOLOGY




U is for Unity
Great things happen when our people are united.
We know that teamwork produces the best results.
That's why collaboration is always high on our agenda.



V is for **Value**

Yes, we have a set of core values,
but we also place a huge amount
of value on our people.

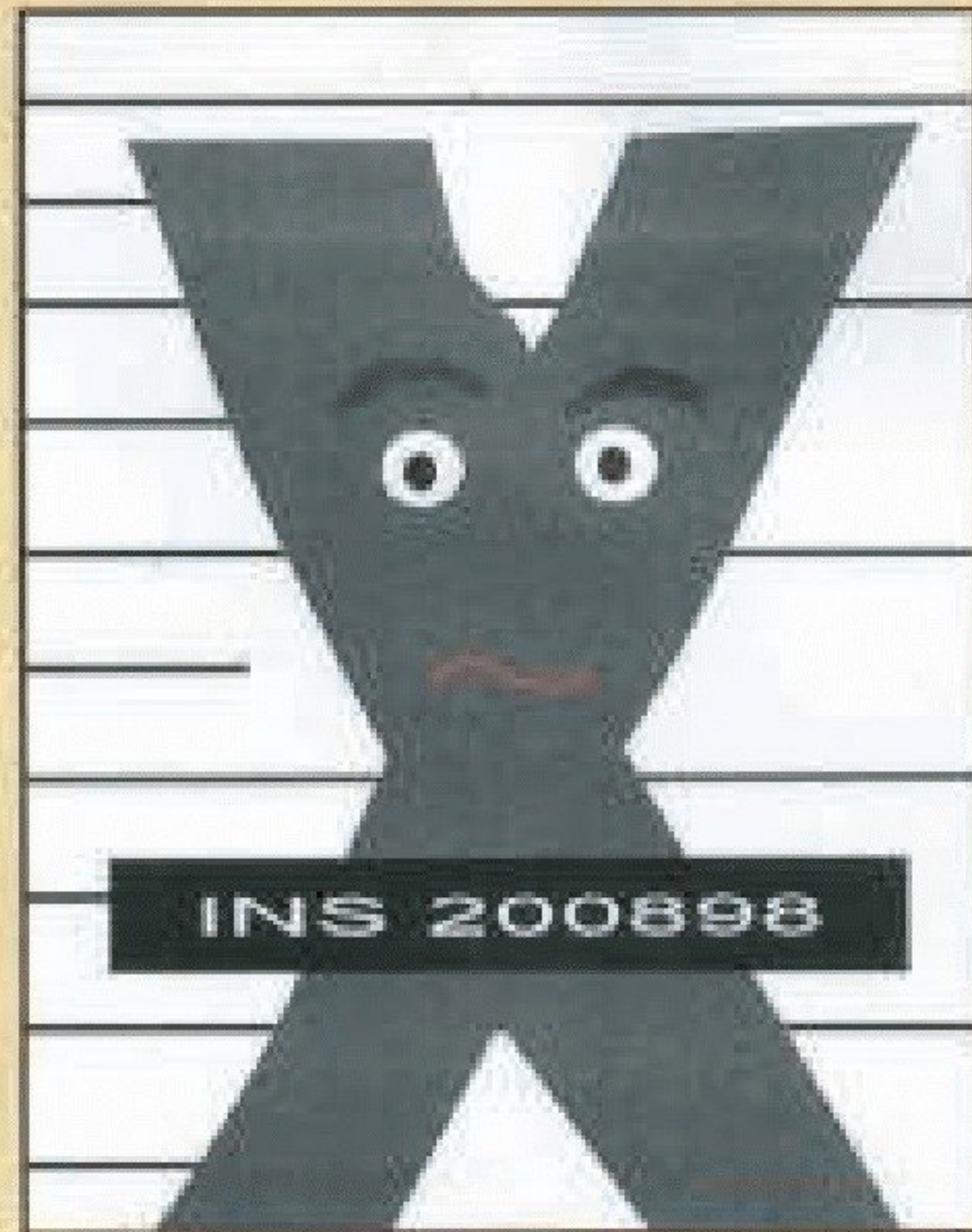
You may have noticed!



W is for Wisdom

We have some pretty wise people around the place, and they're not that old either!
You'll come across quite a bit of wisdom here.

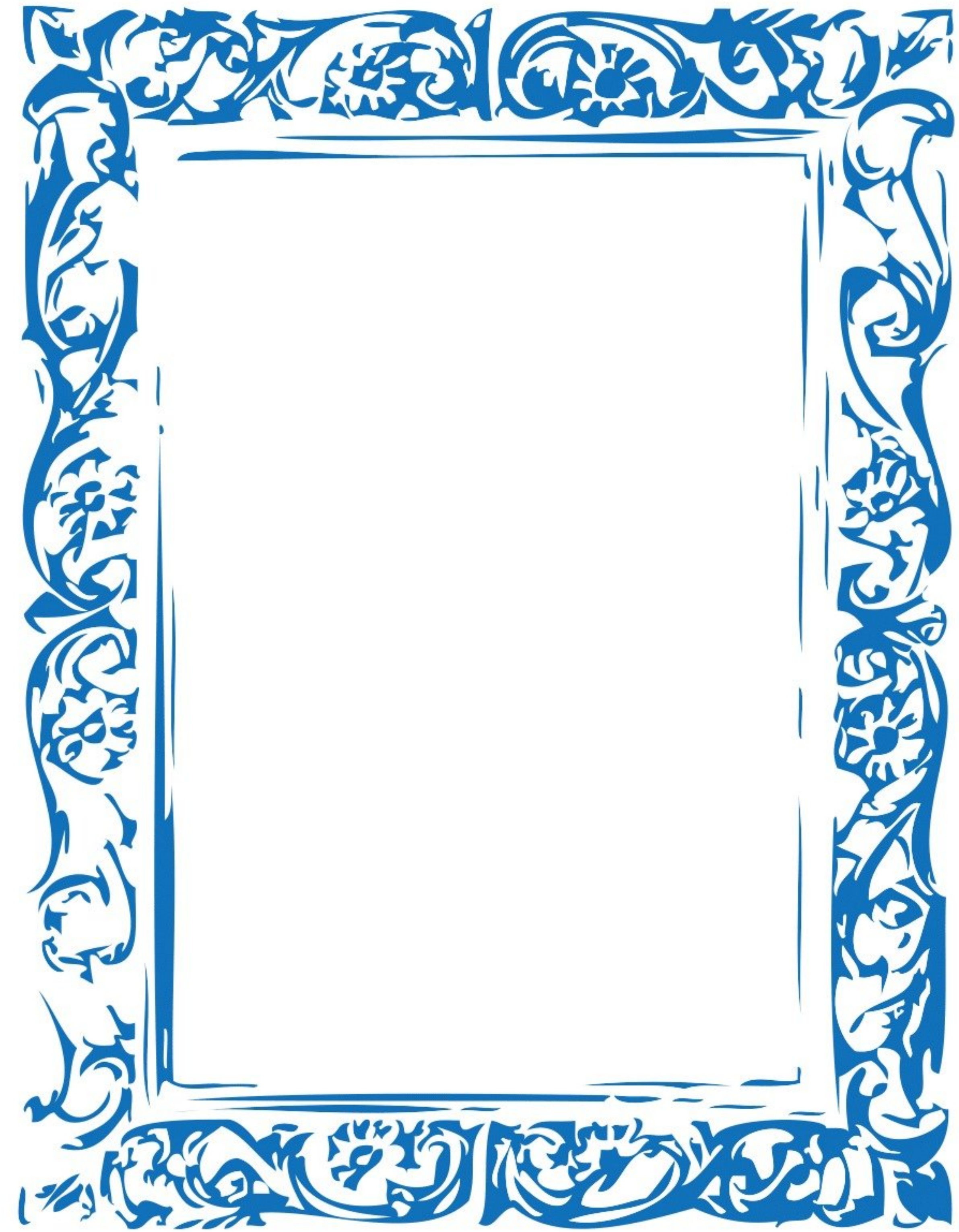
WANTED



X is a Difficult Letter

There are times when we don't have all the answers.
This is one of them.

Y is for **YOU**



You're so important to what we do, and really, without you
and all our other great people, we couldn't achieve our goals.

Z is for Zzzzzz.

We all need to make sure we rest well, eat well
and take care of the balance in our lives.

Sleep tight!



The End.



This A-Z was created by some of the team here at Mindzbay. The words and the images come from the heart. We hope this booklet helps you to feel welcome and part of our organisation. We're delighted to have you join the Mindzbay team.

Thank you to those who contributed.



immediate impact - endless possibilities

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